## deda.ai

# Credit Union Data Integration

Seamlessly connect core systems, apps, and data sources — in real time.

## The Challenge

Credit union data lives in silos: core banking systems, loan origination platforms, CRMs, digital banking apps, marketing tools, and external vendors. Without a robust integration layer, IT teams face manual processes, inconsistent data flows, and delays that block real-time insights and compliance reporting

#### The Solution

The Credit Union Data Integration platform provides secure, automated data pipelines that unify information from across your ecosystem. With pre-built connectors for credit union systems and cloud applications, it enables IT and data teams to deliver clean, consistent data to warehouses, BI tools, and operational workflows — in real time.





## **Key Features**

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#### **Pre-Built Connectors:**

Loan approval systems, CRMs, digital banking.



#### **ETL / ELT Pipelines:**

Extract, transform, and load data into warehouses or apps.



#### **Data Quality Controls:**

Validation, deduplication, and enrichment at ingestion.



#### **API-First Architecture:**

Flexible integration with internal and third-party systems.



#### **Real-Time Streaming**



#### **Monitoring & Alerts**





## Who Uses It

- IT Teams: Automate data flows, reduce manual integration work.
- Data Engineers: Build and manage robust, reusable pipelines.
- Data Analysts: Access fresh, consistent datasets without delays.
- Compliance Teams: Ensure regulatory reporting data is complete and reliable.
- Business Units: Leverage timely data in downstream tools (marketing, lending, CX).

## **Technical Snapshot**

- Deployment: Cloud-native, hybrid support
- Pipelines: Batch, streaming, and API-based integrations
- Data Handling: Structured, semi-structured, and unstructured formats
- Security:
- Scalability: Handles high-volume credit union transaction data with low latency
- Extensibility: Compatible with major data warehouses and BI tools

### **Benefits**

- Eliminate data silos with unified pipelines
- Enable real-time insights by syncing data continuously
- **Reduce IT burden** with pre-built connectors and automation
- Ensure trust with governed, high-quality data flows
- Power innovation by feeding AI/ML and analytics platforms seamlessly

Request a Demo